



2024 Marketing Opportunities

The **Bronze** option is simple and economical for any company. You will receive a 3'x5' sign on the chain link fence on the grandstand side of the front straightaway.

\$750 (Red Area on attached map)

The **Silver** option will give a little more exposure for your company. You will receive a 3'x10' sign on the inside retaining wall on the front straightaway, your company image will be displayed in rotation on our video board, and you will receive one season pass for 2024.

\$1,200 (Blue Area on attached map)

The **Gold** option will be the higher end when it comes to signage at I-70 Speedway. You will receive an 8'x16' billboard on the outside retaining wall of the racetrack, your company image will be displayed in rotation on our video board, and you will receive two season passes for 2024.

\$3,500 (Yellow Area on attached map)

The **Platinum** option is a package of all three above options. You will receive the 3'x5' sign, the 3'x10' sign, the 8'x16' billboard, 3 season passes, along with 6 single use suite passes for 2024.

\$6,000

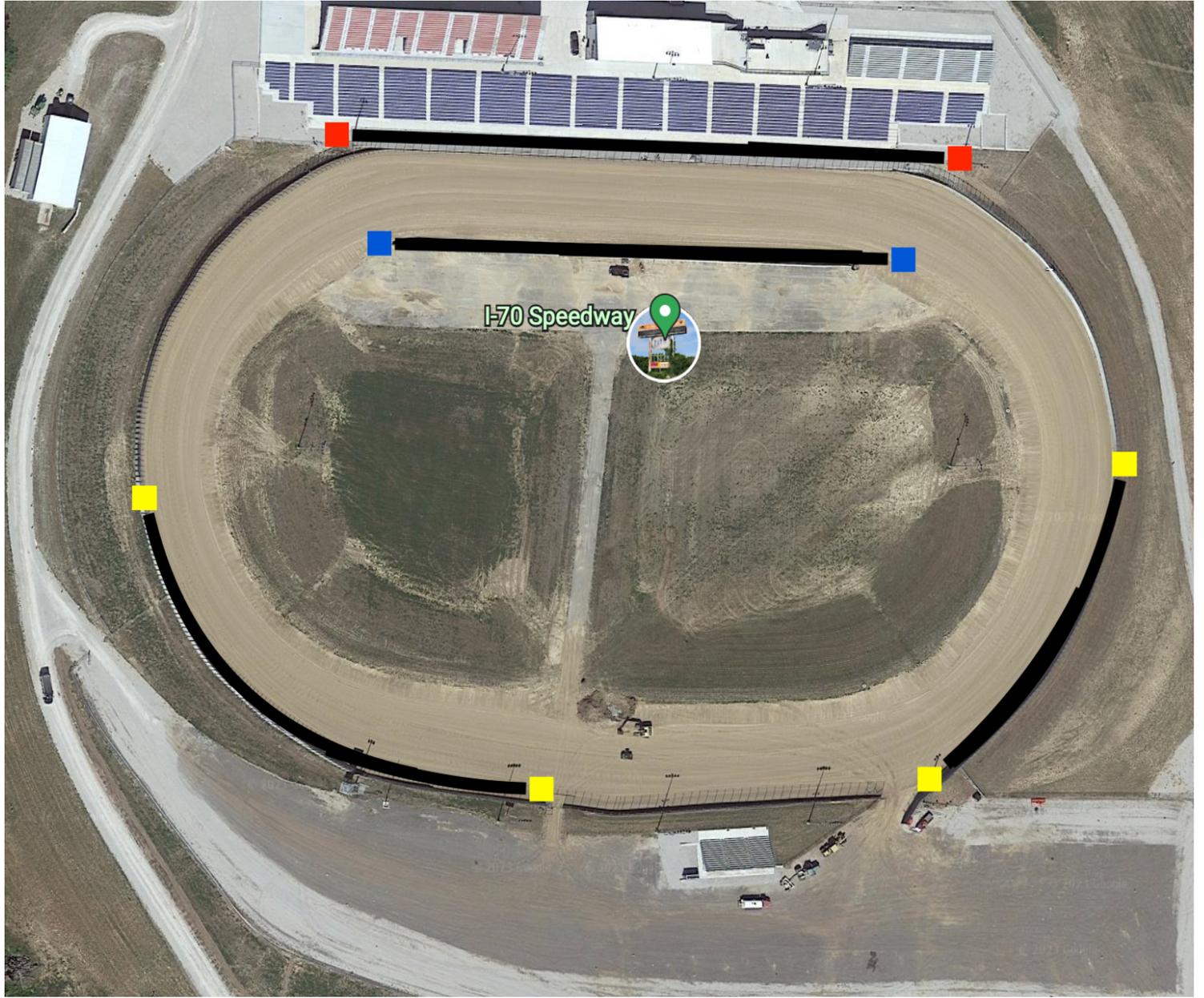
We also offer opportunities for your company to have naming rights to a specific event during the 2024 season. The **Title** or **Presented by** sponsorship cost will vary by event. This option will feature your company name in the race event title (Example: The Carquest Auto Parts Showdown) along with all social media, radio, streaming commercials, 5'x30' highway banner, flyers etc. for that specific event. In this package, you will also have access to a private suite for your customers or guests.

Starting at \$5,500

Please contact **Casey Shuman** for more information

casey.shuman@i70motorsportspark.com

317-800-0457





2024 EVENTS SCHEDULE



DATE		EVENT	SERIES
APRIL 7TH		OPEN TEST & TUNE	
APRIL 20TH		THE ROD END SUPPLY OPEN WHEEL CLASSIC \$3,000 TO WIN NW - \$1,200 TO WIN 305S	POWRI WAR/MWRA/WINS SUPPORT CLASS - POWRI 305W SPRINTS
MAY 18TH		POWRI SALUTE TO SOLDIERS \$5,000 TO WIN - \$1,000 TO WIN BMODS	POWRI 410W SPRINTS SUPPORT CLASS - SMVR - POWRI BMODS
JUNE 7 - 8		THE RAYCE RUDEEN EVENT \$10,000 FRIDAY / \$26,000 SATURDAY	HIGH LIMIT RACING HONORING THE RAYCE RUDEEN FOUNDATION
JUNE 22ND		TBA	
JULY 6TH		THE PATRIOT NATIONALS \$3,000 BMOD - \$2,000 SC - \$1,000 MW / 4 CYLINDERS	POWRI/USRA BMODS SUPPORT CLASS - STOCK CARS, MW MODS, 4 CYLINDERS
JULY 27TH		POWRI SUMMER SIZZLE \$5,000 TO WIN - \$1,000 TO WIN STOCK CARS	POWRI 410W SPRINTS SUPPORT CLASS - STOCK CARS
AUGUST 24TH		THE KC CUP \$7,000 TO WIN - \$2,000 TO WIN ENDURO	MLRA LATE MODELS/75 LAP ENDURO SUPPORT CLASS - 75 LAP ENDURO
SEPTEMBER 7TH		MONSTER TRUCK MADNESS	MONSTER TRUCKS - TRUCK RIDES - FREESTYLE MX
SEPTEMBER 28TH		POWRI DOUBLE \$5,000 TO WIN - \$1,200 TO WIN 305S - \$1,000 BMOD	POWRI 410W SPRINTS SUPPORT CLASS - POWRI 305W SPRINTS - POWRI BMODS
OCTOBER 8TH		DUAL IN ODESSA \$20,000 TO WIN	HIGH LIMIT RACING
OCTOBER 12-13		HARVEST FEST	MX, VENDORS, BAND, FOOD, GAMES